



GRANT APPLICATION – POINTERS FOR APPLICANTS

When putting together an application for funding under any Grants Schemes, applicants need to read and consider carefully the **application guidelines** provided, and address **all criteria** on which the application will be assessed.

The following questions should be considered when preparing an application to any Research Grants scheme:

- Have I/we answered the **"so what?"** question?
- Have I/we demonstrated the **significance** -- intellectual, technological, scientific and strategic - of the research proposal?
- Have I/we clearly explained **why** I/we want **to do the research**; and why I am the best-qualified person (or we are the best people) to do it?
- Have I accounted for where this particular research proposal **fits in with what is known**, and also **where it is going to take us**?
- Have I/we shown how the **research plan links up with the clearly stated aims** of the proposal?
- Have I/we clearly detailed how **the research project will be conducted**, using information presentation tools such as timelines or flowcharts?
- Have I/we listed **potential research outcomes** (publications, conference papers, external grants, etc.)?
- Have I/we indicated how the project will **contribute to the profession**?

Whom are you writing for?

Make sure that your writing style is strategic and easy to understand (*i.e.*, not filled with technical jargon and acronyms, unless these are explained):

- *start* with a clear statement of the research project;
- *capture* the reader's imagination;
- *explain* what gap in current research your project is going to fill;
- most importantly - *test* your proposal on an 'educated layperson' – if it doesn't make sense to them, you will need to re-write it until it does!

!!! GOOD LUCK !!!

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