

Jim Campbell is the Director of the Health Workforce Department at the World Health Organization, and the Executive Director of the Global Health Workforce Alliance (GHWA). His role at WHO has included overseeing the development of WHO's *Global Strategy on Human Resources for Health: Workforce 2030* as adopted by the Sixty-ninth World Health Assembly, and support to the High-level Commission on Health Employment and Economic Growth established by the United Nations Secretary-General in March 2016 as an initiative to inform multi-sectoral engagement on the Global Strategy. The Commission's report was published in September 2016 and sets out 10 recommendations and five immediate actions to address the global mismatch in the supply, demand and need for health workers.

Prior to joining WHO and GHWA, Jim spent eight years as the founder/Director of a not-for-profit research institute. His publications include *A Universal Truth: No Health Without a Workforce* (2013), and the *State of the World's Midwifery* reports (2011 and 2014)