

**Dr. JOHN CAHILL**  
**Global Chief Executive Officer**  
**McCann Health**

As Global CEO for McCann Health, John is responsible for leading the world's most connected community of health and wellness experts across six continents and focusing the commitment of more than 1600 employees on generating life-changing ideas that improve the health of humanity.

A true global citizen, John, on any given day can be found traveling across the McCann Health network spending equal amounts of time in the U.S., LATAM, EMEA, and APAC, meeting with clients and employees alike, supporting strong and influential businesses by fostering innovation in building health brands and playing a leading role in programs designed to improve health for all. John believes that a strong and consistent culture is essential for a successful global network and so has focused on creating this in McCann Health. This culture and commitment to creativity in healthcare communications won McCann Health the coveted '2016 Network of the Year' at Lions Health Festival in Cannes

John started his career in Bio Medical Science in the field of immunology engaged in both clinical and laboratory research in immune-regulation within chronic infections and solid tumors at the prestigious Kolling Institute. He applied his health and medical learnings to both sales and marketing with leading healthcare companies such as Technicon in cell differentiation instrumentation and pharmaceutical marketing with Merck Sharpe and Dohme Pharmaceuticals.

John was a founding partner of CWFS Advertising—Australia and New Zealand's leading healthcare communications company. In 1996, CWFS was acquired by McCann Worldgroup and became McCann Health, the world's largest professional and consumer health communications network with an international expertise spanning 20 countries and 60 offices.

John continues to work with many of the top life sciences companies, globally, as an active member of the strategic teams. He has a keen personal interest in global and public health and acts as an advisor to many organizations in this arena. His areas of endeavor covering The Tobacco Control Framework, early Pandemic response and Pandemic Preparedness and Resilience with the World Health Organization, Maternal and early Childhood health ( EWEC) with the UN, Polio Eradication with UNICEF and being part of a multidisciplinary team assisting health improvement with many of the world's major governments. Under his leadership, McCann Global Health has worked closely with the USAID, GIZ, World Bank, PEPFAR, Clinton Global Initiative and created important health communications programs for UNICEF, J&J and

The Coca-Cola Company. Over the past 20 years John has built one of the most impressive global footprints in healthcare communications and continues to do so as the Global CEO of McCann Health.