

# Community Pharmacy Section

## Annual Report 2018

### 1. Information about the Section

The Community Pharmacy Section (CPS) is the largest of the FIP Sections, with 1498 members as per 31<sup>st</sup> December 2018.

During the FIP Congress in Glasgow, United Kingdom, Lars-Åke Söderlund (Sweden) was elected President for the Section. Mrs. Manjiri Gharat was elected Vice President. The following persons were elected into the ExCo: Sari Westermarck (Finland), Shane Jackson (Australia), Daragh Oconnolly (Ireland) and Tsithiwa Rabal (South Africa)

### 2. Meetings

The ExCo held 3 live meetings in 2018: one in Mumbai (mid-year meeting – February), one right before the congress (Glasgow) and the other one right after (Glasgow).

The CPS ExCo was represented by Paul Sinclair (immediate past President), Martin Astbury (Vice-President) and Luís Miguel Lourenço (Professional Secretary) on the BPP mid-year meeting that took place in The Hague, The Netherlands, on March 23<sup>rd</sup>, 24<sup>th</sup> and 25<sup>th</sup>.

### 3. Promotion

ExCo members have actively promoted CPS/FIP at different national and International congresses and have given interviews in media/newspapers about the benefits of the membership of CPS/FIP. A Working Group has been established within the Section with the aim to increase the number of individual members.

### 4. Communication with members

5 issues of ZOOM (January-April, May-July, August (pre-congress), November and December) were released.

CPS Social media accounts have been active and updated. On Feb 11<sup>th</sup> 2019 there were 8,314 followers on FB and 2,805 on Twitter (10 Feb 2019).

CPS area on the FIP website was updated.

### 5. Communication with member organizations

A meeting has been performed with PharmaDanmark (Denmark) regarding the future value of CPS/FIP membership for Member Organizations. Lots of new ideas how to increase the value for Member Organizations have been forwarded to FIP HQ.

### 6. Congress activities

#### Glasgow 2018

CPS organized or co-organized 9 sessions during the FIP Congress in Glasgow.

Promotion of the Section was done at the FIP Booth and during the First Timers' Meeting.

CPS coordinated "Speakers' corner", a booth standing on the exhibition hall of the congress where participants were able to share their professional and personal views about pharmacy and FIP.

The Steering Committee meeting included a presentation by Per Troein, Vice-President Strategic Partners at IMS Health (UK), with the title "Indicators for Pharmaceutical retail markets".

3 awards were given for the best posters presented at the congress, thus fostering the interest in research and innovation amongst our members.

The Section dinner was full, and members had the time to socialize and celebrate another year of activities.

## **Abu Dhabi 2019**

CPS is organizing or co-organizing 10 sessions in Abu Dhabi including the Speakers Corner. All official meetings have been set and logistics have been taken care of.

CPS has shown availability to participate on the First Timers' Meeting.

## **7. Webinars**

Five sponsored webinars were run in 2018, in English and Spanish from May to December focusing on [pain management, adherence](#) and [Management of patients with erectile dysfunction in the Gulf Countries](#). These webinars were open to any pharmacist or pharmacy student in the world, and were marketed extensively and actively through FIP network and FIP and CPS social media.

Five sponsored webinars were run, in English and Spanish, from May to December focusing on [pain management, adherence](#) and [Management of patients with erectile dysfunction in the Gulf Countries](#).

These events were highly attended, with 9,365 registrants from more than 175 countries.

From these registrants, 2608 of who qualified for a free electronic personalised certificate of attendance, that will help improving the branding of FIP and CPS when printed and exposed at the pharmacies and homes of attendees.

These webinars also helped to access potential FIP individual members, since most of the registrants (90% of them) did not provide an FIP member number.

The work done developing these webinars was recognised with a mean satisfaction rate from attendees of 4.43 out of 5.

### **Some of the comments from attendees were:**

- This webinar was really educative.
- Good keep it up, kindly do share more sessions.
- Thank you FIP.
- The webinar was really informative and this adds up many new ways to check and help with the patients' adherence to the therapy.

With this activity, it was possible to advance evidence based-practice and improve the quality of pharmacy practice, two of the BPP strategic emphases.

### **Goals for 2019:**

- Goal #1: Run a series of webinars – topic is to be decided
- Goal #2: Continue to improve the quality of the CPS sessions
- Goal #3: Increase our dialogue with the Member Organizations
- Goal #4: Promote CPS/FIP in order to increase membership