
FIP Rules of Procedure

BU-C20: THE FIP HEALTH PROMOTION CAMPAIGN AWARD

Purpose of the award

The purpose of this award is to recognise a health promotion campaign or programme developed and run by an Allied Organisation (AO) including the sub category Academic Institutional Member (AIM), a Member Organisation (MO), or a Predominantly Scientific Member Organisation (PSMO), that during the previous two years aimed to improve public health through innovative use of pharmaceutical practice, science, or education.

The award will be presented every year at the annual FIP congress.

Focus

In the context of this award, a health promotion campaign includes a structured approach aimed at providing information and/or education and/or behavioural strategies to individuals, groups and/or communities to empower them in adopting health behaviours and improve their health status.

The structured approach constitutes an innovative use of pharmacy practice services (new or existing), developing new pharmacy practices to promote public health through research (and peer reviewed publications where possible) , or educational health improvement programmes either aimed towards the public or as part of pharmacy or pharmaceutical sciences degrees.

Specific Eligibility Criteria

- At least one of the co-organisers of the campaign or programme must be a Member Organisation (MO), a Predominantly Scientific Member Organisation (PSMO), or Allied Organisation (AO) / Academic Institutional Member (AIM) of FIP.
- At least one Member Organisation (MO), a Predominantly Scientific Member Organisation (PSMO), or Allied Organisation /Academic Institutional Member (AIM) must have been a continuing member for a minimum period of 12 months prior to nomination.
- A Regional Forum can also submit for this award, if the work submitted involves a minimum of one FIP MO, PSMO, AO or AIM.
- FIP cannot be one of the co-organisers.



- The campaign or programme should have been concluded or assessed less than two years before the time of the nomination.

Nomination Process

A call for nominations, accompanied by a list of former campaigns or programmes having received the award, will be sent to all eligible FIP MOs, PSMOs, AOs / AIMs, as well as to the Regional Forum ExCos.

Nominations should be received by **1 March** of the year in which the award will be presented, and emailed to the FIP CEO: rachel@fip.org.

Each nomination should contain the following:

- a) A description of the campaign or programme in English, not exceeding two A4/letter pages;
- b) A statement of the reasons how this campaign or programme meets the selection criteria of the award, description under “*Selection of awardees*” (in English, not exceeding two A4/letter pages);
- c) Name, postal address, email address and telephone number of the contact person at the member organisation;
- d) A copy (if possible electronic) of the main materials of the health promotion campaign or programme;
- e) A copy (if possible electronic) of report / evidence of the assessed impact.

A Member Organisation, a Predominantly Scientific Member Organisation, an Allied Organisation/Academic Institutional Member, or a Regional Forum may nominate more than one health promotion campaign or programme for the award.

All nominations will be acknowledged by the FIP Secretariat and will be kept confidential.

Selection Committee

Selection of the eligible campaigns or programmes and the award of the FIP Health Promotion Campaign Award shall be conducted by a dedicated FIP Award Selection Committee composed of 1 FIP Bureau member or nominee; 1 member or nominee of BPS, BPP and FIPed, and 2 external expert members.

Selection of awardees

The Selection Committee will review nominations received based on the following criteria:

- The clinical, economic, policy, and/or humanistic impact of the campaign or programme



- ideally supported by evidence, for instance published in the media, a professional journal or preferably, in a peer-reviewed journal.
- The level of innovation for this campaign or programme through its
 - format
 - comprehensiveness and articulation
- The wide participation of individual pharmacists
- The interest perceived in the public and policy makers through position letters or articles in the public press
- The support and engagement of the public and other stakeholders in the campaign

The Selection Committee will submit a recommendation to the Bureau who shall make the final decision.

Thereafter, the awardee will be notified by the FIP CEO of their successful nomination. All deliberations will be held in private and the reasons for an award being declined will not be disclosed. Any attempt to canvas members of the Selection Committee or Bureau will disqualify the nomination. The Bureau's decision on all matters is final.

Regardless of the final outcome, the names of all nominated campaigns will be kept strictly confidential within the members of the Selection Committee and the Bureau. The name of the selected campaign will not be divulged prior to the announcement by the FIP Head Office on behalf of the Bureau.

Provision of award / Recognition Event

The winning campaign will be recognised during the Opening Ceremony of the annual FIP congress and the FIP CEO will present the award.

The award consists of a Certificate and one free registration to the FIP congress for a representative of the organisation(s) that developed and ran the campaign.

The awardee will also be offered the opportunity to present this awarded programme at a session during the FIP annual congress.

Name of the document: BU-C20: FIP HEALTH PROMOTION CAMPAIGN AWARD

Status: Version 2 – approved by Bureau in December 2024