

“Health literacy unlocks self-care: The business case for pharmacy involvement”



DATE AND TIME

Monday, 12 October 2026
9.00 – 10.30 (CEST)



VENUE

Intercontinental, Budapester Strasse 2, Berlin
Room: Side Meeting VI (round table)

PROGRAMME

Pharmacists are essential enablers of universal health coverage through primary health care (PHC), with over 77% of the global pharmacy workforce working in community settings, according to recent FIP data. When supported by appropriate regulatory and financing reforms, pharmacists improve access to essential services — from vaccinations to NCD management and medication optimisation — while easing the load on primary care teams

FIP calls on government and partners to recognise pharmacists as core PHC providers, expanding their roles to include prescribing, preventive care, and clinical services and active (essential) contributors to universal health coverage. This includes embedding pharmacists in multidisciplinary teams and establishing reimbursement models for their patient care activities. The key here is the economic case for self-care, the return on investment for communities to engage community pharmacy from a variety of perspectives and cases.

We will take comments and questions from the audience and identify the next steps for all agencies as well as active collaborations.

This side event programme will be as follows:

- Welcome and opening remarks – **Dr Catherine Duggan, FIP Chief executive officer**
- FIP work on self-care and health literacy – **Dr Catherine Duggan, FIP Chief executive officer**
- Representative from Global Self-Care Federation – **Mr Greg Perry, Director general**
- Roundtable discussion – Chaired by **Dr Catherine Duggan, FIP Chief executive officer**
- Closing remarks – **Dr Catherine Duggan, FIP Chief executive officer**

The International Pharmaceutical Federation (FIP) represents over 5.5 million pharmacists, pharmacy educators and pharmaceutical scientists globally.

Think
Self-care

**Think
Pharmacy**

Professional
Available
Trusted

10

