

TOUR 4 Half day Day Asian Side / Morning

The tour will start by crossing the BOSPHORUS BRIDGE to the Asian side of the city for a visit of the BEYLERBEYI PALACE, summer residence of Ottoman Sultans. It will continue with a visit to CAMLICA HILL, the highest point of Istanbul with an extraordinary view of the Bosphorus and European side of the city. Our last stop will be BAGHDAT STREET which is the heart of the Asian side of Istanbul. Full of stores, cafes, pubs, restaurants, bookstores etc. The tour will end with the return to the Congress Center.

Bosphorus Bridge; Crossing over the intercontinental suspension bridge you will take a step into Asia.

Çamlıca Hill; The highest point in Istanbul which offers the possibility of taking the best pictures of the panoramic view.

Beylerbeyi Palace; One of the largest, lavishly furnished 19th century summer residences of the Ottoman sultans.

Baghdad Street; The most popular street on the Asian side of Istanbul with elegant boutiques and shopping alternatives.

TOUR 5 Half Day Bosphorus Boat Tour

Bosphorus; is a great source of pride to Istanbul's residents and one of the city's most important sources of transportation. It also provides a scenic means of viewing both the European and Asian sides of this fascinating city. Both sides include 19th and 20th century wooden houses and villas, palaces, castles, small fishing villages and forests of cypress, pine and magnolia trees, the "Kuleli Military Academy", where Atatürk, the founder of the Republic of Turkey, once studied. The guests will find the time to enjoy the city from the water.



TOUR 6 Full Day Asian Side & Bosphorus Boat Tour

(Combination of Tour 4 & Tour 5 including lunch).

Half Day Traditional Turkish Bath

The Turkish bath was one of the most colourful parts of the Ottoman Empire's social life.

Its big, high domes, heated marble platforms situated in the centre of the city, have helped the Turkish bath to survive until this present day. Not only was it a place to wash, especially for women, the baths were a meeting point where they would choose brides for their sons, and husbands for the young girls. It was a place to show themselves to the women who could arrange marriage for them.

Return to the Congress Center.

PRE- & POST CONGRESS TOURS

3 Days Cappadocia Tour:

Day 1 Fly to Cappadocia

The tour will start with a transfer to Istanbul Airport for TK 260 08:35-10:00 flight to Kayseri Airport. As you tour around the Cappadocia; you will visit the Goreme Open-Air-Museum with its fairy chimneys and dozens of cave churches decorated with unique frescoes depicting various scenes from the Bible, the Zelve Valley, the natural Citadel of Uchisar. You will have dinner and stay overnight in Cappadocia.

Day 2 Cappadocia

After breakfast, you will visit the underground city of Kaymaklı built by the early Christians to evade Roman Armies, the local Wine Factory of Cappadocia and the pottery town Avanos. You will have shopping opportunity at local workshops.

You will have dinner and stay overnight in Cappadocia.

Day 3 Fly back to Istanbul

Transfer to Kayseri Airport for TK 261 10:50-12:20 flight back to Istanbul. End of our tour. (B)

We may book for you an earlier flight to Istanbul TK 267 07:00/08:30 depending on our guests international flights'.

2 Days Troy & Anzac Tour:

Day 1 Istanbul - Gallipoli - Canakkale

The tour will start with drive to Gallipoli, the World War 1 site where half a million soldiers died in 1915. You will visit the Gallipoli Museum, see the Anzac Cove, Lone Pine Cemetery and Jonk Bayir area. Then you will take the car ferry and cross the Dardanelles strait, to the Asian lands of Turkey. Dinner and overnight in Canakkale. (L,D)

Day 2 Troy - Drive back to Istanbul

The group will depart from the hotel in the morning to legendary Troy. Visit the Troy Archaeology Museum; see the nine layers of the city from different periods, and the replica of the wooden horse. After lunch, the group will drive back to Istanbul.

2 Days Ephesus & Pergamon Tour:

Day 1 Fly Izmir - Ephesus Tour - Izmir

The tour will start with a transfer to Istanbul Airport for TK 310 07:00-08:00 flight to Izmir. The guests will have a full day tour of the ancient city of Ephesus. Visit the House Of Virgin Mary, and then the Basilica of St. John (who accompanied the Virgin Mary to Ephesus), the Celsus Library, the marble paved Arcadian Road, the Brothel, the Roman Baths, the Theater where St. Paul preached, the Temple of Artemis (one of the Seven Wonders of the Ancient World), and see the statue of Ephesians Artemis while touring the Archeological Museum of Ephesus. You will return for overnight to Izmir.

Day 2 Pergamon Tour - Fly back to Istanbul

The group will depart from the hotel for a visit of Pergamon and visit the Acropolis in the city built on four terraces perched upon a hill, overlooking the Bergama Plain. You will then tour the "Steepest Theater of the Ancient World" and visit the Asclepion, the famous ancient medical center dedicated to Asclepion, the god of health and medicine, and the Archaeological Museum in Pergamon.

Transfer to Izmir Airport for TK 333.

19:20-20:20 flight to Istanbul.



Information in general can be obtained from:

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2nd Announcement

World Congress of Pharmacy and Pharmaceutical Sciences 2009 69th International Congress of FIP

2-8 September 2009

Main Theme:
**Responsibility for
Patient Outcomes/
Are you ready?**

**Istanbul, Turkey
3-8 September 2009**



Your Hosts

The **International Pharmaceutical Federation (FIP)**

together with the
Turkish Pharmacists' Association

OUTLINE CONGRESS SCHEDULE

Thursday, 3 September 2009

Council meeting

Friday, 4 September 2009

Opening Ceremony and FIP Show Case

Saturday, 5 until Tuesday, 8 September 2009

Exhibition and Posters

◆ Programme of the Board of Pharmaceutical Practice

P1 The World is Sick: Who Owns the Problem?

- 1: Health challenges facing the developed world
- 2: Health challenges facing transitional and developing countries
- 3: Patterns and prevalence of drug-related problems
- 4: Where is the pharmacist's responsibility?

P2 The Gap Between What We Know and What We Do

- 1: Identify the disparity between everyday practice and current recommended clinical best practice
- 2: Why do these gaps exist?
- 3: Economic consequences of the know-do gap
- 4: Closing the gap: Creating a culture of accountability

P3 What has been Achieved in Improving Patient Outcomes?

- 1: Disease-specific initiatives by pharmacists
- 2: Patient population focused initiatives by pharmacists
- 3: Enhancing patient outcomes through medication reconciliation
- 4: Evidence for improving adherence to drug therapy

P4 Assuring Better Patient Outcomes

- 1: Just do it!
- 2: Collaborative models between pharmacists, physicians and nurses
- 3: Patients as partners
- 4: Being accountable: The way forward

◆ BPP/BPS Joint Programme

- 1: Translational Science
- 2: Post-marketing surveillance for safety

◆ Programme of the Board of Pharmaceutical Sciences

S1: New strategies in modern medicinal chemistry.

- 1: Past, present and future of drug development
- 2: Fragment-based design of new drugs/new methods of computer-aided drug design
- 3: Developing a new resource for drug discovery

S2 Individualization of Drug Therapy and Ethical Concerns

- 1: Pharmacogenetics of drug-metabolizing enzymes: Implications for a safer drug therapy
- 2: The pharmacogenetics of anticancer agents
- 3: The pharmacogenetics of central nervous system drugs
- 4: Ethical issues in pharmacogenetics

S3 Nanomedicines

- 1: Overview of nanotechnology in medicine and in targeted drug delivery and imaging
- 2: Lipid based systems and nanotechnology
- 3: Polymer-based targeting techniques and nanotechnology
- 4: Nanotechnology in cancer research

S4 Understanding dissolution testing and In-Vitro – In Vivo Correlation (IVIVC)

- 1: In vitro-in vivo correlation: Importance of dissolution in IVIVC
- 2: In vitro-in vivo correlation for modified release drug products
- 3: Application of dissolution testing to regulatory approval in EU
- 4: Dissolution testing and application in Japan

S5 Quality, Safety and Efficacy of Natural Products

- 1: Development and use of herbal medicinal products in clinical and pharmaceutical practice
- 2: Clinical development of new drugs from natural sources
- 3: Herb-drug interactions
- 4: Role of natural products in drug discovery against liver cancer

S6 Environment and Pharmaceuticals

S7 Nuclear Pharmacy (Round Table)

- 1: New Radiopharmaceuticals
- 2: Clinical applications (diagnostic and therapeutic)
- 3: Education in nuclear pharmacy
- 4: Positron Emission Tomography (PET), radiopharmaceuticals, productions, quality control, dispensing and distribution
- 5: PET clinical applications and clinical development
- 6: PET uses in drug development

◆ General Symposia

◆ Assembly of Pharmacists

◆ International Pharmacy Students and Young Pharmacists Session

◆ Section Programme

◆ Social Events

Saturday, 5 September 2009

Welcome Party

Monday, 7 September 2009

Section Dinners

Tuesday, 8 September 2009

Closing Event

Welcome to Istanbul, City of seven hills!

The historical city served as a capital for three civilizations and the modern city embraces its residents and visitors from all over the world with great warmth!

The fresh blue waters of the Bosphorus will offer you its wonderful fish, to be enjoyed in one of the many restaurants alongside its shores. The beautiful colours and soft temperatures of early autumn will enlighten the treasures of the city as well as your mood. Let yourself be greeted by the hospitality of the Turks and take this opportunity to meet with your colleagues in an inspiring environment.

Istanbul has a long history in which many people from all over the world came and lived together. These people have left their mark on this city and so will you by joining us in the 69th international FIP congress.

In addition to the scientific sessions there will be opportunities for you to discover some of the beauties and attractions of Istanbul. An attractive tour programme is being prepared, including longer trips before and after the congress. Come and experience the wonderful tastes and treasures of this eternal city – Istanbul is ready to welcome you!

With the words of the 17th century Turkish poet Nabi:

The heavens may turn about the earth as they will

They will find no city like Istanbul

However many different arts there may be

All find brilliance and lustre in Istanbul



Sponsoring and Exhibition

The Exhibition is organised by the Turkish Host Committee.

There are many sponsoring opportunities by which companies can support the Turkish Host Committee and the Congress. The sponsors may compile their individual sponsorship packages in order to reach the requested sponsorship level.

All Turkish and international pharmaceutical companies are invited to visit the Turkish Host Committee in the Istanbul booth (part of the FIP booth) in Hall 4 connected to the Congress Center.

Official Housing and Tours Agent

Figür has been selected as the Official Agent and is in charge of hotel accommodation, pre-post congress tours as well as tours during the congress week. **Figür** will also be happy to assist with the planning of social events. Please visit Figür in the Istanbul booth (part of the FIP booth) in Hall 4 connected to the Congress Center.

Figür has prepared an attractive choice of guided tours for delegates and accompanying persons. Below you will find the suggested schedules together with a short description. A professional English-speaking guide will accompany all tours.

TOUR 1 Old City A / Morning

Our guests will start the tour by visiting the St. SOPHIA MUSEUM, built in 6th century, once the largest Christian Church in the world, the Byzantine HIPPODROME SQUARE where ancient chariot races were held, and where you can find the Egyptian Obelisk, the Serpentine Column, the German Fountain of Wilhelm II; the tour will continue with a visit to BLUE MOSQUE, unique with its 6 minarets, and famous for its blue Iznik tiles, and the world famous GRAND BAZAAR, the oldest and the largest covered market in the world with more than 3,000 shops. You will find a rich collection of handmade carpets, jewellery, leather and many souvenirs. The tour will end with the return to the Congress Center.

St. Sophia; The marvelous Byzantine basilica built in the 6th century. It is referred to as the 8th wonder of the world today.

Hippodrome; The sports and entertainment center of the old Roman city where chariot races took place.

Blue Mosque; One of the best examples of classical Turkish art. This 17th century Ottoman mosque is famous for being the only one in the world with 6 minarets.

Grand Bazaar; Visit this largest and the most attractive covered bazaar in the world; you will have shopping opportunities for jewellery, leather and handmade Turkish carpets.

TOUR 2 Old City B/ Afternoon

The tour will start with visit a to the TOPKAPI PALACE, imperial residence of Ottoman Sultans, with displays of priceless World-class collections of artefacts, jewellery and rare porcelain. We will continue with a visit to the SPICE MARKET, a unique market of Istanbul, where you smell the extraordinary aroma of the spices. Finally we will visit the RUSTHEM PASA MOSQUE, renowned for its marvellous tile works.

The tour will end with the return to the Congress Center.

Topkapi Palace; Imperial residence of the Ottoman Sultans from the 15th to the 19th century. Imperial treasury, Chinese porcelains, holy relics and sultan's costumes are exhibited in different sections of the palace.

Spice Market; An oriental shopping area where spices, herbs, vegetables and fruits are sold.

Rüstem Pasa Mosque; A 16th century Ottoman Mosque which is known to have the best examples of hand made Iznik tiles, not only inside but outside the mosque as well.

TOUR 3 Old City A + B / Full Day

(Combination of Tour 1 & Tour 2 including lunch).

