

Title: Breaking down barriers to patient access; What is needed from stakeholders to bring down barriers to market access in emerging markets

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Abstract:

Informed estimate for access to medicines globally is 67%. When disaggregated, emerging markets have an average of 50%.

A number of factors have been identified as responsible for poor access to medicines in emerging markets. They include poor infrastructure, sub-optimal supply chain, policy choices, patents, access to data among others.

Different groups, by leveraging technology, new media and the internet are improving access.

Collaborations across geographical boundaries and different industries have brought down barriers.

Radical improvement to access will be helped by globalising existing initiatives that have proven to be successful, and by deepening collaboration among stakeholders.