



# Centennial Social Events

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## Programme



**CENTENNIAL**  
Amsterdam 2012  
3-8 October



# THE FUTURE OF PHARMACY

*Be part of the creation in Amsterdam!*

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After 100 years of existence – of both being witness to and influencing the dynamic changes within pharmacy practice and the pharmaceutical sciences – FIP is ready to welcome participants to celebrate our achievements and kick off a new era! And where better than in Amsterdam, a European capital of culture and entertainment, set in the birth country of FIP.

As the financial and cultural capital of The Netherlands, Amsterdam is home to almost 800 000 inhabitants, stretching upwards of 2 million in the metropolitan area. The Netherlands itself is (surprisingly!) the most densely populated country in the world, with 477 people per square kilometer. Almost 20% of those who call themselves Dutch are comprised of non-European ethnicities, reflecting on a past of vast Dutch colonization and offering an extraordinary, multi-cultural oasis of art, cuisine and entertainment just waiting to be discovered!

Some have described Amsterdam as fulfilling the ultimate definition of incredible: too extraordinary and improbable to be believed. We hope that the social events of the FIP Centennial, described in the pages to follow, will exemplify exactly that, and provide you with an unforgettable social agenda throughout the Congress. Join us and fellow participants in enjoying the best of FIP and the best of Amsterdam!

See you at the FIP Centennial,

**Michel Buchmann**, FIP President  
**Jan Smits**, KNMP President



# CENTENNIAL WELCOME RECEPTION

*At the Scheepvaart Museum*

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Date: *Friday 5 October*

Time: *17:00, boarding of canal boats to the National Maritime Museum*

Location: *Scheepvaart Museum*

*Free for all registered participants and accompanying persons – registration required*

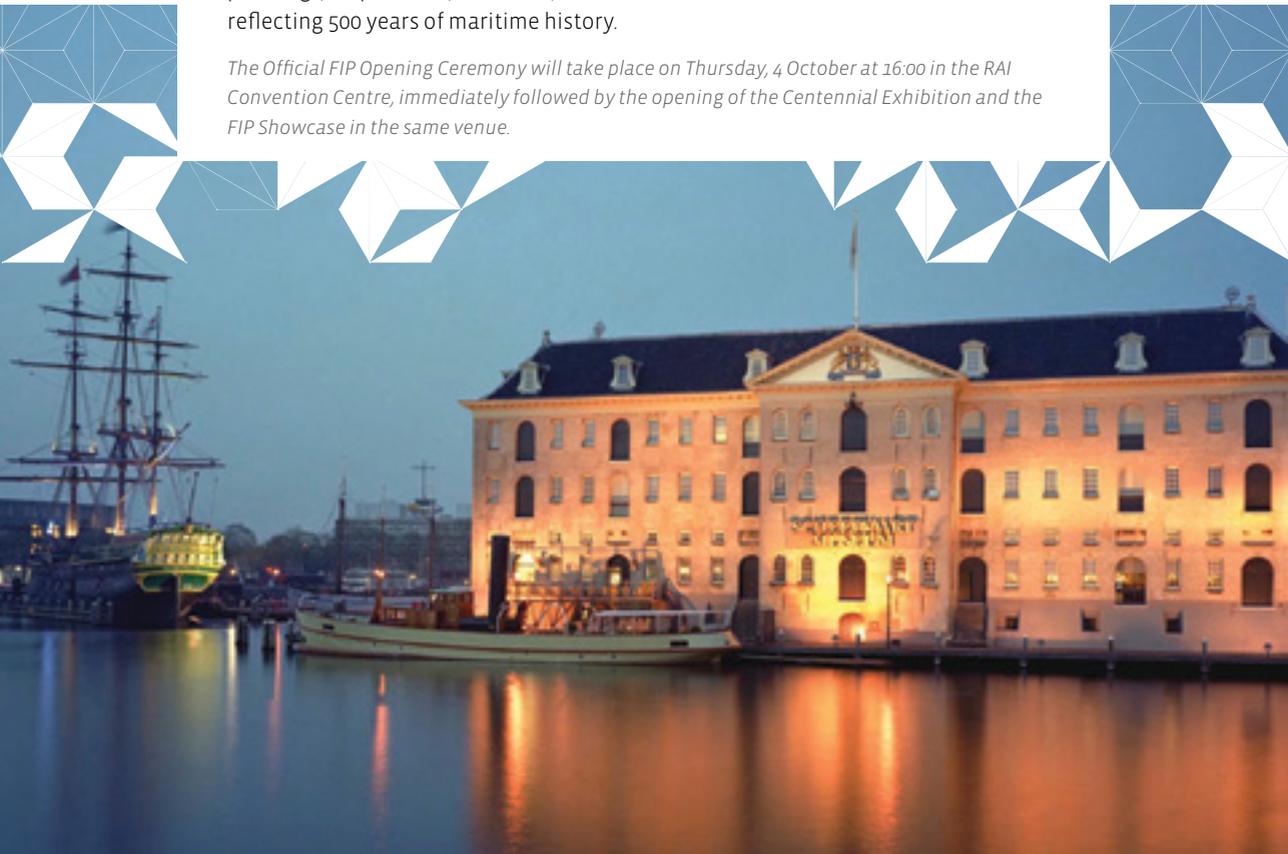
FIP will officially kick off the social programme of the Centennial by welcoming participants to the Scheepvaart (Maritime) Museum, located in the heart of Amsterdam overlooking one of its famous harbours.

The Scheepvaartmuseum is a true Amsterdam landmark, with the structure contained in one of the city's biggest 17<sup>th</sup> century buildings, a storehouse for the Dutch war fleet dating from 1656. It houses one of the world's biggest collections of nautical art and artifacts, including globes, paintings, ship models, and more, reflecting 500 years of maritime history.

All registered delegates will also have the opportunity to visit a replica of the Dutch East India Company ship, The Amsterdam, docked alongside the quay, the museum's biggest attraction literally and figuratively! It was part of the most successful trade between Europe and Asia in the 17<sup>th</sup> and 18<sup>th</sup> century, conjuring up images of historic Dutch trade and exploration.

Participants will board canal boats from the RAI Convention Centre which will ferry them to this remarkable venue – don't miss this fantastic kick-off to the FIP Centennial!

*The Official FIP Opening Ceremony will take place on Thursday, 4 October at 16:00 in the RAI Convention Centre, immediately followed by the opening of the Centennial Exhibition and the FIP Showcase in the same venue.*



## GET ACTIVE

*Physically and professionally!*

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### *FIP Fun Run at the Olympic Stadium*

*Date: Saturday 6 October*

*Time: 06:30-08:30*

*Location: Olympic Stadium*

*Free for all registered participants and accompanying persons – registration required*

New to the FIP Congress this year is the FIP Fun Run, calling on all participants to promote a healthy, active lifestyle, starting with themselves!

The FIP Fun Run welcomes all participants to join in a 5km Fun Run at the Amsterdam Olympic Stadium, built as the main stadium for the 1928 Summer Olympics.

### *Dutch Pharmacy Visits*

*Date/Time/Location: TBD*

*Free to all registered participants*

Traditional to the FIP Congress is the opportunity for participants to witness pharmacy practice first hand in the host country, and the FIP Centennial will not disappoint. Participants will be welcome to sign up to visit various Dutch pharmacies in Amsterdam – ranging from the very traditional to the very

modern – exemplifying the integration of traditional pharmacy values with expanding professional ideals and services.

**More information will be available onsite – watch for the Pharmacy Visit Desks on your arrival to the Congress!**



# FIP MUSEUM EVENING

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Date: *Saturday 6 October*

Time: *19:00 – 21:00*

Location: *Various museums around Amsterdam*

*Free for all registered participants.*

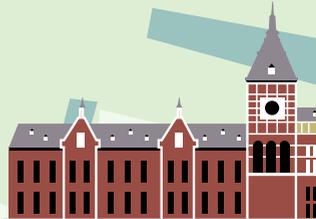
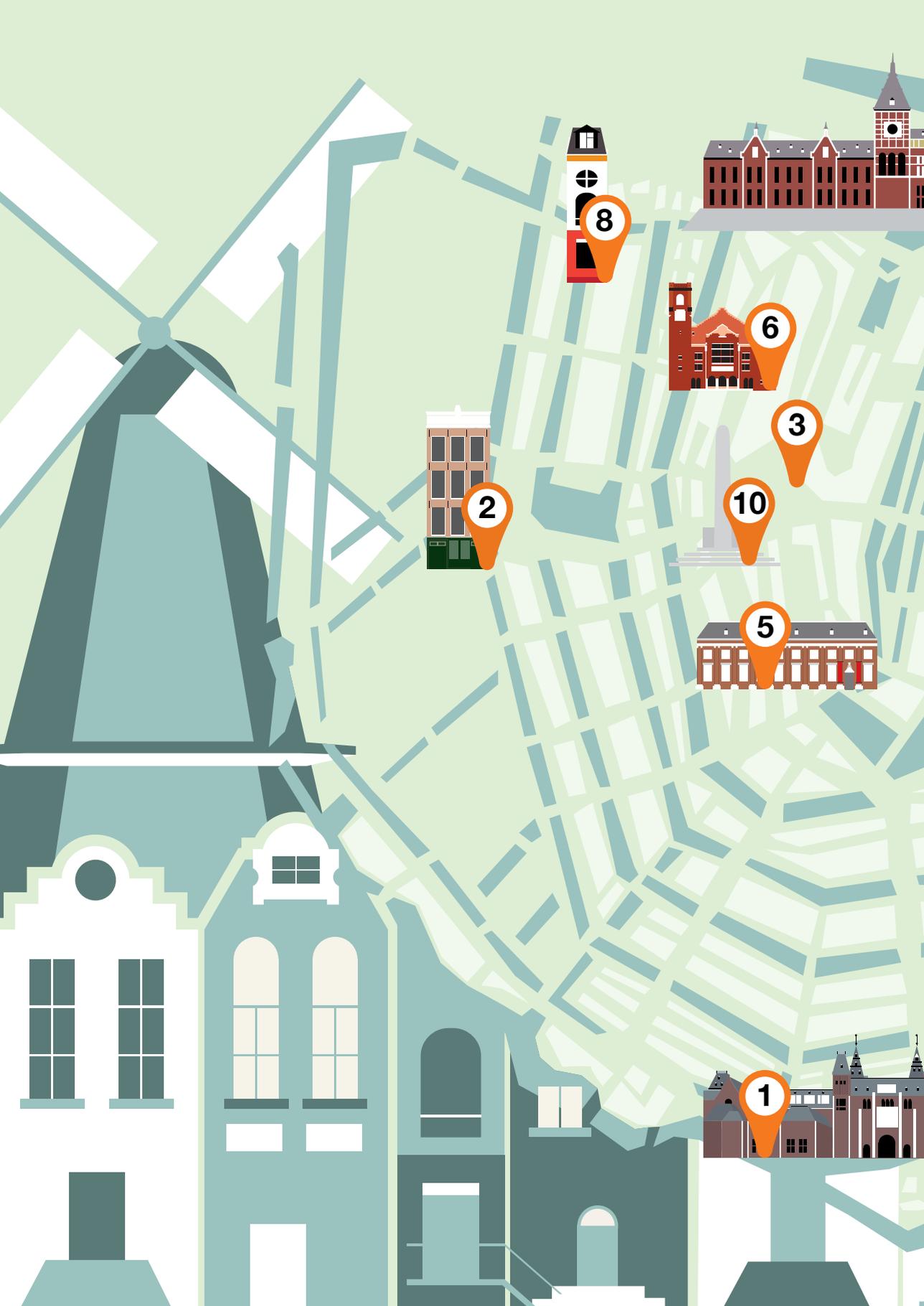
To ensure that all delegates have every opportunity to get even a mere taste of the vast art and culture Amsterdam has to offer, all will be welcome to participate in the Centennial Museum Evening.

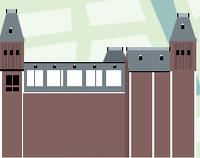
For one night only, participants will be welcomed into several of Amsterdam's top museums free of charge by showing their Congress badge at the door.

Watch for a special flyer in the Congress bag which offers further explanation and how to sign up.

FIP hopes to welcome participants to the Rijksmuseum as well as the Anne Frank museum – check back at the FIP website for updates to the itinerary as we get closer to the Congress.







- 1 Rijksmuseum
- 2 Anne Frank House
- 3 Krasnapolsky Hotel
- 4 Jewish Historical Museum
- 5 Amsterdam Historical Museum
- 6 Beurs van Berlage
- 7 Scheepvaart Museum
- 8 The Silveren Spiegel
- 9 Central Station
- 10 Dam Square
- 11 Hermitage Museum



# EXPLORE THE CULINARY DELIGHTS OF AMSTERDAM

*At the official FIP Centennial Dinners*

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## Section Dinners

Date: *Sunday 7 October*

Time: *20:00 – 22:30*

Location: *Various*

*Tickets may be purchased in advance via the FIP Centennial website, [www.fip.org/amsterdam2012](http://www.fip.org/amsterdam2012) or onsite.*

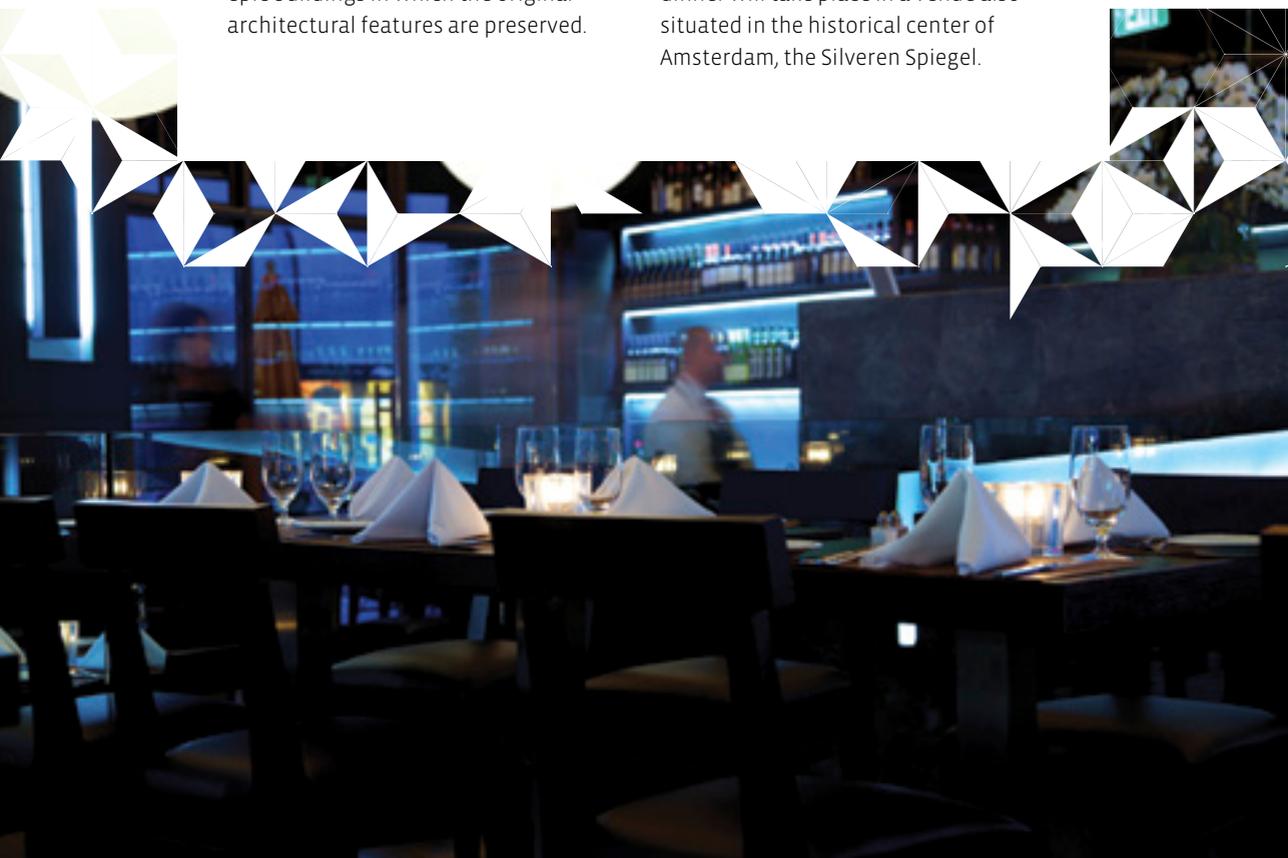
To offer the different pharmacy practice groups within FIP the opportunity to gather amongst themselves for an evening of both professional discussion and social conviviality, the FIP Centennial will carry on the annual tradition of Section Dinners, this year hosted in some of the most historic venues in Amsterdam.

Most will take place at Haesje Claes, a restaurant situated in the historical center of Amsterdam which occupies six epic buildings in which the original architectural features are preserved.

The following FIP Sections will dine at Haesje Claes:

- Academic Pharmacy Section
- Social & Administrative Pharmacy Section
- Hospital Pharmacy Section
- Clinical Biology Section
- Industrial Pharmacy/Laboratory and Medicines Control Sections

The Community Pharmacy Section Dinner will take place in the Wintergarden of the Krasnapolsky hotel and the Pharmacy Information Section dinner will take place in a venue also situated in the historical center of Amsterdam, the Silveren Spiegel.



# CENTENNIAL CLOSING DINNER EVENT

*Recognizing the past, creating the future!*

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Date: *Monday 8 October*

Time: *19:30 – 23:00*

Location: *Beurs van Berlage (in central Amsterdam)*

*Tickets may be purchased in advance via the FIP Centennial website, [www.fip.org/amsterdam2012](http://www.fip.org/amsterdam2012) or onsite – book early, limited tickets available!*

The FIP Centennial Congress will culminate with an epic closing dinner event sure to make its own mark on history! All in attendance will be treated to an evening of elegant dining followed by the Centennial Closing Party in the beautiful Beurs van Berlage, located in the centre of Amsterdam.

In the Golden Age, Amsterdam was the first place in the world to create a fixed location for trade in stocks and shares (1611), of which the first on the market were those of the Dutch East India Company. Three hundred years later the famous Dutch architect Berlage built the third Amsterdam Stock Exchange

(1903) – the Beurs van Berlage – a building that at first generated much controversy yet is today considered the beginning of modern Dutch architecture.

Join FIP and your fellow pharmacists from all over the globe in celebrating the history of this richly historic building and our richly historic profession and Federation, while at once looking towards the future with optimism and excitement – it will all happen at the Centennial Closing Dinner and Party!



# GETTING AROUND AND RESTING COMFORTABLY

*Your stay in Amsterdam*

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Don't miss out on the best deals on getting to Amsterdam – book your flight with the official FIP Centennial Congress air carrier KLM-Air France-Delta for the best deals on flights from all over the world to Amsterdam Schiphol Airport! FIP has negotiated with this official carrier to provide the best rates available extending well before and after the FIP Congress – come for the congress, stay for a holiday!

## **Hotels**

FIP and our partners in hospitality, RAI Hotel Services, are pleased to offer all Congress delegates a pleasing range of hotels to meet all needs, wishes and price ranges, each one within easy access to the official FIP Centennial Congress.

## **Venues**

Over 25 hotels are offering special deals to Congress participants when booked through the FIP Centennial website – visit [www.fip.org/amsterdam2012/](http://www.fip.org/amsterdam2012/) for more details, including how to book airport transfers and care rentals!

## **Getting Around Amsterdam**

Amsterdam is not only the perfect city to explore on foot, but also offers many affordable options for exploring via rented bike or public transport. All Congress participants will be offered the chance to buy a public transport card at registration and we would be more than happy to arrange bike rentals for all those interested – the preferred mode of transport for the true Dutch at heart!



## ESCAPES

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Although packed with potential adventure from North to South, East to West, The Netherlands is a compact country and easily travelled by both car and train.

### Tours

FIP and our partners, RAI Services, will be offering participants a limited number of tours in order to experience the best of what The Netherlands has to offer.

**Amsterdam** – The centre of it all, but only the beginning!

Amsterdam is ideally located as a launching point for all other ventures within The Netherlands – countless cities are located within about an hour from the country's headquarters, with the 'far reaches' of the country in Groningen and Maastricht only a few short train hours away

**The Hague** – A mere 45 minutes from Amsterdam, The Hague is the political capital of the The Netherlands and home to both the workplace and living quarters of the Dutch Queen Beatrix. Worth the visit for the parliamentary buildings and the International Law Courts!

**Delft** – The birthplace of Delft Blue Pottery, this quaint village offers all visitors a glimpse of Dutch village life.

**Utrecht** – A vibrant student city, Utrecht is ready, willing and able to show all visitors a good time with its countless bars, restaurants and pubs.

**Floriade** – Your chance to see true Dutch tulips in October! The Floriade is an international exhibition of flowers and gardening, held every 10 years in the Netherlands since 1960 – We are very fortunate to have it hosted during our Centennial congress! This year's theme will be "be part of the theatre in nature, get closer to the quality of life" – a truly once in a lifetime experience. But as Floriade is only open until 7 October 2012, be sure to plan your visit before or as a day-trip during the Congress.

**Volendam** – Volendam is a characteristic Dutch fishing village just outside of Amsterdam. This village has preserved its character for over six centuries featuring small houses, canals, and drawbridges that form picturesque views.

And further abroad...

Paris – 3 hrs by train

Brussels – 2 hrs by train

London – 1 hr by plane

Barcelona – 2 hrs by plane

... all at your fingertips!



The FIP Centennial Congress promises the ultimate experience for pharmacists and pharmaceutical scientists in setting the stage for the next era of pharmacy practice and science. Join us in Amsterdam in creating the future of pharmacy while experiencing all that Amsterdam and The Netherlands have to offer!

FLY our official carrier – book with KLM-Air France – Delta for the best deals on your flights to Amsterdam! Visit the website here for more information.

[www.fip.org/amsterdam2012](http://www.fip.org/amsterdam2012)

