
FIP Rules of Procedure

BU-C11: HEALTH PROMOTION CAMPAIGN AWARD

Background

At its September 2015 meeting, the Bureau of the International Pharmaceutical Federation (FIP) resolved to introduce a new award to be known as the “*Health Promotion Campaign Award*”.

Purpose of the award

The purpose of this award is to recognise a health promotion campaign developed and run by a member organisation of FIP (or one of its chapters).¹

The award will be presented every year at the annual FIP congress.

Criteria

According to the World Health Organization, health promotion is defined as “*the process of enabling people to increase control over, and to improve their health*”.

In the context of this award, a health promotion campaign includes a structured approach aiming at providing information and/or education to individuals, groups and communities to empower them in adopting health behaviours and improve their health status.

At least one of the co-organisers of the campaign must be a member organisation of FIP (or one of its chapters).

The campaign should have been concluded or assessed less than a year before the time of the nomination.

¹ Can be a provincial / state chapter, or a focused-group / association which is an integral part of an FIP member organisation.



Process

1. Nominations

Calls for nominations, accompanied by a list of former campaigns having received the award, will be sent to all member organisations of FIP.

Nominations should be received by **1 February** of the year in which the award will be presented, and emailed to the FIP CEO: ceo@fip.org.

Each nomination should contain the following:

- a) A description of the campaign in English, not exceeding two A4/letter pages;
- b) A statement of the reasons how this campaign meets the selection criteria of the award, description under “2. Selection of awardees” (in English, not exceeding two A4/letter pages);
- c) Name, postal address, email address and telephone number of the contact person at the member organisation;
- d) A copy (if possible electronic) of the main materials of the health promotion campaign;
- e) A copy (if possible electronic) of report / evidence of the assessed impact.

A member organisation may nominate more than one health promotion campaign.

All nominations will be acknowledged by the FIP Secretariat.

2. Selection of awardees

The FIP Executive Committee will serve as the selection committee.

Executive Committee members shall abstain from the selection procedure regarding any campaign from their country.

The Executive Committee will review nominations received based on the following criteria:

- The clinical, economic and/or humanistic impact of the campaign (ideally supported by evidence, for instance published in the media, a professional journal or preferably, in a peer-reviewed journal).
- The level of innovation for this campaign through:
 - o Its format
 - o Its comprehensiveness and articulation
- The wide participation of individual pharmacists



- The support and engagement of the public and other stakeholders in the campaign

This assessment will be exclusively based on the documentation provided through the nomination.

The FIP Executive Committee will forward its recommendation for the award to the Bureau.

The Bureau will make a decision on the recommendation of the Executive Committee at its **March** meeting. Thereafter, awardees will be notified of their successful nomination. All deliberations will be in private and the Executive Committee and Bureau will not disclose the reasons for an award being declined. Any attempt to canvas either members of the Executive committee or Bureau will disqualify the nomination. The Bureau's decision on all matters is final.

3. Granting the award

The winning campaign will be recognised during the Opening Ceremony of the annual FIP congress, and the FIP CEO will present the award.

The award consists of a Certificate and a free registration to the FIP congress for a representative of the member organisation that developed and ran the campaign.

The awardee will also be offered the opportunity to present this awarded programme at a session during the FIP annual congress.

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